

JACQUELINE BOULDEN

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- > **Profile** I am a multi-talented multi-media communications specialist with experience as a video producer/writer, web designer, collateral print writer, and graphic designer. I have also done media communications and directed a statewide civics education project, which involved recruiting volunteer teachers, conducting workshops, organizing special events, writing student and teacher classroom materials, press materials, and obtaining publicity.
- > **Video Production** Produce educational, teacher training and documentary videos for Annenberg Classroom and Student Voices, civic education projects of the Annenberg Public Policy Center
Wrote Teacher's Guides to augment several of the videos
Created a Student Voices curricular component, "Making an Issue-Based Video"
Produce corporate and educational videos for other non-profit and for-profit clients
- > **Graphic and Interactive Design** Knowledgeable in graphic and web design software, including Adobe CS4 and CS3 programs Photoshop, Illustrator, InDesign, Dreamweaver and Flash
Utilize those skills to create graphics and animation segments in videos and in print materials
Design and code websites using HTML, XHTML, CSS and JAVA on MAC and PC platforms
- > **Media Communications** Was the National Media Communications Consultant for Student Voices, strategizing media outreach and obtaining publicity for a dozen Student Voices projects across the country
Served as Project Director of Pennsylvania Student Voices in 2004-2006, recruiting hundreds of teachers, developing marketing and instructional handouts, managing major events, and helping to generate some of the fifty-plus stories in the media about the PA project
- > **Other Career History** Anchor/Reporter, WTXF-TV, Philadelphia, PA (1988-1999) where I received several awards, including three Emmys (and nine Emmy nominations) for my reporting
Reporter/Anchor/Brevard County Bureau Chief, WCPX-TV, Orlando, FL (1984-1988) where NASA was my beat: I covered the Challenger accident and 14 other shuttle missions
Reporter/anchor at WNEP-TV, Wilkes-Barre/Scranton, PA; WNDU-TV, South Bend, IN; WEBR News Radio, Buffalo, NY; and WPTR Radio, Albany, NY
- > **Affiliations** Volunteer, WOMEN'S WAY, various fundraising and media events, including producing videos for the annual dinner showcasing the work of the agency and local honorees
Board of Directors, Women's Therapy Center, Philadelphia (past)
Volunteer, Girl Scouts of Southeastern Pennsylvania, Camp VIP mentoring program (past)
- > **Honors** 2009 Telly Bronze Award and 2009 Communicator Award of Distinction for Education Video, "Presidential Signing Statements"
2009 Telly Bronze Award and 2009 Communicator Award of Distinction for Education Video, "How a *bill* becomes a Federal Law"
2004 Telly Award Finalist for History Video, 2003 Telly Award Finalist for Education Video, 2003 Communicator Award for Education Video, and 2003 Accolade Winner for Short Documentary, "Mayors & Government in a Time of Crisis"
1998 Mid-Atlantic Emmy Award for Spot News – Extended Coverage, "Northeast Storm"
1996 Mid-Atlantic Emmy Award for News Feature/Same Day, "Cardinal Krol Procession"
1995 Pennsylvania Associated Press Broadcasters Association Award for Spot News
1994 Mid-Atlantic Emmy Award for Science Reporting, "The Delaware Estuary"
Numerous other awards for excellence in reporting
- > **Education** University of the Arts, Philadelphia, PA, Web Design Certificate and Print Design Certificate
Utica College of Syracuse University, Utica, NY, B.A., Journalism/Public Relations (cum laude)
Mohawk Valley Community College, Utica, NY, A.A.S., Liberal Arts